

Promoting maternal health

This communication applies to the Medicaid programs for Simply Healthcare Plans, Inc. (Simply) and Clear Health Alliance (CHA).

In an ideal maternal health system, all women would have access to comprehensive, seamless medical care with links to behavioral, economic, and social supports. Additionally, they would be engaged with this system before, during, and after pregnancy ([Centers for Medicare & Medicaid Services](#)). Across Florida, many women in the maternal population are not seeking the proper prenatal and post-partum care they need.

We need your help to extend education on the importance of maternal care to your patients and provide them with the information they need to access our available benefits. Please keep this document easily accessible to share the following resources with your patients:

Benefit/service	Contact information
<p>Coverage for all prenatal visits</p>	<p>Simply Member Services: 844-406-2396 (TTY 711)</p> <p>CHA Member Services: 844-406-2398 (TTY 711)</p>
<p>Taking Care of Baby and Me® Healthy Rewards Program Health information and incentives for getting prenatal care.</p> <p>My Advocate® Program* Private digital assistant, Mary Beth (like Siri), that assists with maternal health education by phone, web, and smartphone app to support patient staying healthy during the pregnancy.</p>	<p>Simply Member Services: 844-406-2396 (TTY 711)</p> <p>CHA Member Services: 844-406-2398 (TTY 711)</p> <p>Case Managers: Referral email for providers: DL-SHP-CM_DM_Referrals@simplyhealthcareplans.com</p> <p>24- hour Nurse HelpLine: 844-406-2396 (TTY 711)</p>
<p>Doula services Birth coach, birth companion, or post-birth supporter that facilitates physical and emotional support and connects moms to resources.</p>	<p>877-436-8527</p>

* Change Healthcare is an independent company managing the My Advocate program on behalf of Simply Healthcare Plans, Inc. and Clear Health Alliance. MCT is an independent company providing transportation services on behalf of Simply Healthcare Plans, Inc. and Clear Health Alliance. Ride2MD is an independent company providing transportation services on behalf of Simply Healthcare Plans, Inc. and Clear Health Alliance. Beacon Health Options is an independent company providing behavioral health services on behalf of Simply Healthcare Plans, Inc. and Clear Health Alliance.

<https://provider.simplyhealthcareplans.com> | <https://provider.clearhealthalliance.com>

Simply Healthcare Plans, Inc. is a Managed Care Plan with a Florida Medicaid contract. Simply Healthcare Plans, Inc. dba Clear Health Alliance is a Managed Care Plan with a Florida Medicaid contract.

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<p>Transportation Non-emergency transportation to and from all medical visits.</p>	<p>MCT:* Non-emergency transportation Broward and Miami-Dade 844-628-0388 (reservations)</p> <p>Ride2MD:* Non-emergency transportation All other counties: 866-372-9794 (reservations)</p>
<p>Behavioral health Behavioral health services that can help with issues and adversities postpartum.</p>	<p>Contact Beacon Health Options* at 844-280-9633 www.beaconhealthoptions.com</p>
<p>Interpreter services Language assistance for scheduling and completing visits.</p>	<p>Simply Member Services: 844-406-2396 (TTY 711)</p> <p>CHA Member Services: 844-406-2398 (TTY 711)</p>
<p>Healthy Behaviors, Healthy Rewards \$20 gift card incentives for completion of recommended visits.</p>	<p>Member websites: www.simplyhealthcareplans.com www.clearhealthalliance.com</p> <p>Members will log into the patient website to access</p>

Email is the quickest and most direct way to receive important information from Simply Healthcare Plans, Inc. (Simply) and Clear Health Alliance (CHA).

To start receiving email from us (including some sent in lieu of fax or mail), submit your information using the QR code to the right or via our online form (Simply: <https://bit.ly/3Cm6b8s>, CHA: <https://bit.ly/2ZoU8so>).

Simply:



CHA:

